



# Sponsorship Opportunities

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1919 Walnut Ave. Hanover Park, IL 60133

## Centre Court Athletic Club Sponsorship Opportunities:

Our sponsorship packages, which range from \$200 to \$2,000, are designed to cater to a variety of marketing objectives and offer valuable exposure within our community.

### 1. Platinum Sponsorship - Court Naming Rights (\$2,000)

- Gain exclusive naming rights to one of our leading courts.
- Enjoy primary logo placement on our website's homepage and sponsorship page.
- Be featured in weekly email newsletters as a premier partner.
- Receive high-visibility digital display ads on the TVs throughout our facility.
- Benefit from Complimentary Club Memberships for up to 5 company representatives.

### 2. Gold Sponsorship - Digital Display Ads (\$1,500)

- Secure prominent digital display ads on the TVs across our facility for maximum exposure.
- Have your logo placed on our website's sponsorship page.
- Be mentioned in our weekly email blasts as a valued supporter.
- Enjoy Complimentary Club Memberships for up to 3 company representatives.

### 3. Silver Sponsorship - Online Recognition (\$750)

- Feature your logo on our website's sponsorship page.
- Receive recognition in our weekly email newsletters.
- Benefit from a Complimentary Club Membership for 1 company representative.

### 4. Bronze Sponsorship - Email Blasts Feature (\$200)

- Gain a mention in our email newsletter, highlighting your support.
- Be recognized on our website's sponsorship page.

## Why Partner with Centre Court Athletic Club?

**Brand Enhancement:** Align your brand with our club's esteemed reputation and active, health-focused community. **Community Engagement:** Demonstrate your commitment to fostering wellness and community spirit.

**Targeted Marketing:** Directly reach an engaged audience that resonates with your brand, optimizing your marketing investments. We're excited to customize a sponsorship package that aligns with your brand's marketing goals and budget. Your partnership will not only elevate your brand visibility but also support the continuous enhancement of our club's facilities and programs, creating a significant impact on our community's well-being.

Thank you for considering this special opportunity. We're eager to discuss potential partnership details further and answer any questions you may have.

Heczen Gomez  
Marketing & Communications Manager  
[h.gomez@hpparks.org](mailto:h.gomez@hpparks.org)



# Sponsorship Agreement



## Your Information

Sponsor's Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Level

Sponsor Level Desired : \_\_\_\_\_  
Amount: \_\_\_\_\_

### OFFICE USE ONLY

Program GL #: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_

### Agreement:

By signing this agreement, the sponsor commits to the sponsorship contribution and level as indicated on this form and agrees to adhere to the terms and conditions outlined herein. The Hanover Park Park District agrees to provide the Sponsor with the benefits associated with the selected sponsorship tier, subject to the fulfillment of the Sponsor's commitment.

### Terms and Conditions:

- Payment:** Sponsor agrees to provide the agreed-upon sponsorship contribution in full by the specified deadline.
- Sponsorship Benefits:** The Park District will deliver all sponsorship benefits as described for the selected sponsorship tier. Any customization or additional benefits must be mutually agreed upon in writing.
- Usage of Branding:** Sponsor grants the Park District the right to use the Sponsor's name, logo, and related trademarks in promotional materials related to the sponsored program or event.
- Cancellation:** Should the Sponsor wish to cancel the sponsorship, written notification must be provided at least 30 days prior to the event or program start date. Refunds will be subject to the Park District's cancellation policy.
- Changes to Event or Program:** The Park District reserves the right to make changes to the sponsored event or program. In the event of significant changes or cancellation, the Park District will notify the Sponsor promptly and discuss alternative arrangements or adjustments to the sponsorship.
- Indemnification:** Both parties agree to indemnify and hold each other harmless against any claims arising from their respective obligations under this agreement.

By signing below, the Sponsor acknowledges they have read, understood, and agreed to the terms and conditions of this sponsorship agreement.

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Park District Representative Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Thank you for supporting the Hanover Park Park District. Together, we will continue to make a positive impact on our community through active recreation and engagement.

### Artwork and Logo Submission:

Sponsor agrees to submit high-resolution artwork, including logos, to the Park District's Marketing Department within 10 business days of signing this agreement. Artwork should be provided in a usable digital format (e.g., JPEG, PNG, EPS) to ensure the highest quality reproduction in all promotional materials. Please send your submissions to [h.gomez@hpparks.org](mailto:h.gomez@hpparks.org) with the subject line "Sponsorship Artwork Submission - [Your Company Name]."

By including this provision, the Sponsor commits to timely providing the necessary visual assets to maximize the sponsorship benefits and ensure cohesive brand representation across all platforms.

