



Hanover Park Park District "Playbook" Advertising Deadlines

The Hanover Park Communities' guide to family fun!

The Hanover Park Park District offers five brochures a year to our residents. The brochures, which are distributed to all postal customers in Hanover Park via the mail (and additional businesses and non-residents on request).

Reach over 13,000 addresses and are traditionally kept by customers for approximately 4 months.

Advertisement art must be submitted by the deadline date to be printed.

Fall Brochure 2009 (Season August - November)

Advertisement art must be in by Monday, May 11, 2009.

Ad will run from August 10 - November 16.

Winter Brochure 2009-10 (Season November - February)

Advertisement art must be in by Monday, August 17, 2009.

Ad will run from November 16 - February 8.

Spring Brochure 2010 (Season February - May)

Advertisement art must be in by Monday, November 2, 2009.

Ad will run from February 8 - May 10.

Summer Brochure 2010 (Season May - August)

Advertisement art must be in by Monday, February 8, 2010.

Ad will run from May 17 - August 19.

The Benefits Are Endless...

- *Minimum Cost / Great Value*
- *Distribution 13,000*
- *Shelf Life/Staying Power:
4 months per season*
- *The more ads you purchase the more you save!*

RESERVE YOUR SPOT TODAY!

* Camera ready art must be submitted with fee by the deadline date.

* All advertisements must be in good taste and are subject to approval by the Hanover Park Park District.

* Ads can be run in bi-lingual format, please indicate if you would like this option.

* Ads will also appear on the Hanover Park Park District's website.

For info: call Lily Garcia, Marketing Supervisor at 630.837.2468 ext. 125



Hanover Park Park District "Playbook" Advertising Rates

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Platinum Placement

4 Color Included

½ Page Back Cover

1 Issue	\$850
2 Issues	\$800 per brochure
3 Issues	\$750 per brochure
4 Issues	\$700 per brochure

Gold Placement

4 Color Included

Full Page Inside Cover

1 Issue	\$1500
2 Issues	\$1450 per brochure
3 Issues	\$1400 per brochure
4 Issues	\$1350 per brochure

Silver Placement

2 Color Included (black plus spot color of our choice)

Full Page Inside Brochure

1 Issue	\$1200
2 Issues	\$1150 per brochure
3 Issues	\$1100 per brochure
4 Issues	\$1050 per brochure

½ Page Inside Brochure

1 Issue	\$650
2 Issues	\$600 per brochure
3 Issues	\$550 per brochure
4 Issues	\$500 per brochure

Bronze Placement

Black and White Only

¼ Page Inside Brochure

1 Issue	\$400
2 Issues	\$375 per brochure
3 Issues	\$350 per brochure
4 Issues	\$325 per brochure

Coupon Placement (Perfect for Business Card Promotion)

Black and White Only

3 ½" x 2" Various Locations

1 Issue	\$150
2 Issues	\$125 per brochure
3-4 Issues	\$100 per brochure

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Revised 08/07

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